

Relevant Education and Career Experience:

DIAMOND MARKETING SOLUTIONS

2001 – 2007 | Account Executive

MACLYN

2007 – 2014 | Senior Account Executive

POWERFORWARD DUPAGE

2014 – Present | Executive Director

I hold a B.S. in Advertising and Marketing from Drake University and have over 30 years of experience in various areas of both industries, including customer service, business development, public relations, and management.

I have been in my current role as Executive Director at **PowerForward DuPage** since 2014 and handle all marketing, community outreach and business development initiatives for the organization.

PowerForward DuPage represents over 350 of the most highly qualified electrical contractors in and around DuPage County as well as 1,500 highly skilled and trained electricians. We act as a professional partner for businesses, developers, contractors, individuals and municipalities and we partner with our local communities to place the spotlight firmly on the electrical industry in DuPage County.

Professional and Community Leadership:

I believe community involvement is a critical ingredient to the success of an organization and as such, I proudly represent **PowerForward DuPage** by serving as a Director on several boards in the local business and philanthropic community, including Naperville Community Television and GiGi's Playhouse Fox Valley. I also serve as the Private Sector Co-Chair for Choose DuPage and have been a Commissioner on the DuPage Airport Authority since 2021; I currently serve as Secretary.

Through my past and present board service, I possess a well-rounded understanding of board governance, board leadership, strategic planning and parliamentary procedure.

Industry Knowledge and Skills:

Business Development | Brand Development | Marketing Strategy
Multi-Channel Marketing | Social Media | Public Speaking



Karyn M. Charvat

Board Service/Volunteer Affiliations

Choose DuPage Economic Development Alliance
2014 - Present | Current Private Sector Co-Chair

DuPage Airport Authority
2021- Present | Current Secretary

GiGi's Playhouse Fox Valley
2024 - Present | Current Board President

Naperville Community Television
2022 - Present | Current Governance Committee Co-Chair

Chamber630
2014 - 2024 | Past Board Chair

Friends of the Forest Preserve District of DuPage County
2017 - 2023 | Past Board Chair

Naperville Elderly Homes
2019 - 2023 | Past Board Member

Naperville Liquor Commission
2020 - 2023 | Former Commissioner