



The Exchange Club of Naperville requests \$100,000 for Ribfest 2023 to be held at the DuPage County fairgrounds from September 15-17, 2023.

- This support will help to continue the efforts of the fest. No funds will be donated to not-for-profits with this support. They will be used for the operation, marketing and festival costs.
- Costs include logistics, unrelated to the fairground's costs, marketing and advertising for the event to draw traffic to the DuPage County, specifically Wheaton and the surrounding area. This would include hotels, restaurants, and shopping in the area.

We have provided the demographic information of our history of attendance at our event and our financial data as well.

Our website is www.ribfest.net and can be accessed for entertainment information and details on the event.

Sincerely

Diane Simmons

Exchange Club of Naperville Bd Member

Ribfest Steering Committee Member 2023