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Memo

Date: July 2, 2025
To: Economic Development Committee
From: Nicolas J. Webb, Business Services Representative, DuPage Workforce Development Division
RE: Incumbent Worker Training Application – Aqueity, Inc.

Aqueity delivers technology services and IT strategic consulting to a wide spectrum of small and medium size businesses. They will be undergoing a series of trainings in the domains of cybersecurity, fundamentals of cloud and Microsoft functionality, digital marketing, and marketing management.

Aqueity needs to maintain a highly qualified team to meet their growing and changing client needs. They also need to be able to continuously source new customers due to the changing nature of the IT industry.

Training covers various Microsoft cybersecurity platforms and firewall training. Marketing training includes tracking marketing outcomes through different software platforms as well as managing marketing campaign progress.

Notes:
* Aqueity, Inc. — 30 Employees
* Located in Downers Grove, Illinois
* Number of Incumbent Workers to be Trained: 12
* Total Amount Approved: $6,637.85