



DU PAGE COUNTY

Environmental Committee

Final Summary

421 N. COUNTY FARM ROAD
WHEATON, IL 60187
www.dupagecounty.gov

Tuesday, October 7, 2025

8:30 AM

Room 3500A

1. CALL TO ORDER

8:30 AM meeting was called to order by Chair Saba Haider at 8:30 AM.

2. ROLL CALL

Other members present: Paula Deacon Garcia, Yeena Yoo

Staff Present: Joy Hinz, Geoffrey Matteson, Myles Barnes, Jennifer Boyer, Tim Harbaugh, and Nicholas Alfonso.

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| PRESENT | Cronin Cahill, Evans, Haider, Honig, LaPlante, and Martinez |
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3. CHAIRWOMAN'S REMARKS - CHAIR HAIDER

No remarks were offered.

4. PUBLIC COMMENT

No public comments were offered.

5. APPROVAL OF MINUTES

5.A. [25-2361](#)

Environmental Committee Minutes - Regular meeting - Tuesday, September 2, 2025

Attachments: [September Approval of Minutes.pdf](#)

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| RESULT: | APPROVED |
| MOVER: | Cynthia Cronin Cahill |
| SECONDER: | Lucy Evans |

6. PRESENTATIONS

6.A. [25-2440](#)

SCARCE Presentation

Kay McKeen, Founder and Executive Director of SCARCE, updates the board with a quarterly presentation. She highlights the success of SCARCE's summer programs and events, and previews what remains for the final quarter of the year.

Attachments: [SCARCE Quarterly Presentation - October.pdf](#)

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| RESULT: | ACCEPTED AND PLACED ON FILE |
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7. BID AWARD**7.A. [EN-P-0001-25](#)**

Recommendation for the approval of a contract to GÜD Marketing, Inc., to provide marketing services in support of the Chicagoland Recycling Education Marketing Campaign, for the Environmental Division of Facilities Management, for the period of October 14, 2025 through June 1, 2027, for a total contract amount not to exceed \$60,000; per RFP #25-088-FM. (Funded through the US EPA REO Grant.)

Joy Hinz - Environmental & Sustainability Programs Manager shares additional information on this contract and answers questions for clarification for Member Lucy Evans and Member Melissa Martinez.

Attachments: [Gud Marketing, Inc. - PRCC.pdf](#)
[RFP EVALUATION SCORECARD TABULATION](#)
[25-088-FM.pdf](#)
[Proposal and Pricing Forms.pdf](#)
[Strategic Approach.pdf](#)
[Vendor Ethics - Gud Marketing, Inc..pdf](#)

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| RESULT: | APPROVED AND SENT TO FINANCE |
| MOVER: | Cynthia Cronin Cahill |
| SECONDER: | Andrew Honig |

8. STAFF REPORTS

No staff reports were offered.

9. OLD BUSINESS

No old business was discussed.

10. NEW BUSINESS

No new business was discussed.

11. ADJOURNMENT

With no further business, the meeting was adjourned at 8:54 AM.