



Rosemary Spann, CMP is the founder of **The Spann Group, Inc.**, a national meeting and event management company.

With over 20 years' experience in the meetings industry, **The Spann Group** partners with clients to plan and execute strategic meetings and events, focusing on cost savings and mitigating risks.

Professional Services include:

Venue Site Sourcing/Site Inspection/Site Selection
Contract Negotiation
Online/Onsite Registration Management
Online Hotel Room Reservations
Menu Planning and Management
Onsite Venue Management
Post Meeting Event Billing Reconciliation

The Spann Group team consists of experienced meeting and event professionals who are passionate about the meetings industry and exceeding client expectations.

McDonald's Corporation 1992 – 2005: Rosemary was a successful and highly awarded meeting professional at McDonald's Corporation, planning national and international meetings and McDonald's Board of Directors meetings. McDonald's is currently one of The Spann Group clients.

Maritz Global Events 2016 to present: **The Spann Group** partnered with Maritz Global Events, a global meeting and event management company that books over 4 million hotel room nights annually. As a major influencer in the hotel industry, The Spann Group and Maritz Global Events partnership especially benefits clients that book large room blocks by negotiating hotel contracts to include reduced room rates, reduced food and beverage costs, and concessions that reduce overall budget costs.

Professional Accreditation/Associations

- Events Industry Council – Certified Meeting Professional (CMP)
- Meeting Professionals International (MPI)
- TEDx Naperville, Speaker Adviser
- Naperville Area Chamber of Commerce, Board of Directors (2017- 2021)

Community

- Candidate DuPage County Board, District 3 (November 2022)

Education

- Roosevelt University – Bachelor of Science, Hospitality Management

For More Information, Contact Rosemary Spann

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