



DU PAGE COUNTY

Economic Development Committee

Final Summary

421 N. COUNTY FARM ROAD
WHEATON, IL 60187
www.dupagecounty.gov

Tuesday, March 21, 2023

8:30 AM

Room 3500A

1. CALL TO ORDER

8:30 AM meeting was called to order by Chair Lynn LaPlante at 8:31 AM.

2. ROLL CALL

Member Yeena Yoo arrived late due to Judicial Public Safety running behind, she arrived at 8:40AM.

Also present were Members Paula Deacon Garcia & Cindy Cronin Cahill and Assistant States Attorney Nicholas Alfonso.

PRESENT	Covert, Galassi, LaPlante, and Rutledge
ABSENT	Childress
LATE	Yoo

3. APPROVAL OF MINUTES

3.A. [23-1212](#)

Economic Development Committee Minutes - Regular Minutes -Tuesday February 21, 2023

Attachments: [Economic Development Committee Minutes - Regular Meeting - Tuesday February 21, 2023](#)

RESULT:	APPROVED
MOVER:	Lynn LaPlante
SECONDER:	Sadia Covert
AYES:	Covert, Galassi, LaPlante, and Rutledge
ABSENT:	Childress
LATE:	Yoo

4. CHAIRWOMAN'S REMARKS - CHAIR LAPLANTE

Chair LaPlante welcomed the Committee Members and announced that she was appointed to the National Association of Counties, Arts & Culture Committee. The purpose of the Committee is to elevate the importance of the arts in local government and throughout our Country. The arts can be used by local government to promote economic development and provide solutions to the many challenges faced working to foster an environment where the arts can thrive to create more livable communities.

Chair LaPlante also will be sharing employment success stories in her County Board reports from the workNet DuPage Career Center. An article from the Daily Herald was shared with Committee Members on assistance from the Center to help Ukrainian refugees find stable employment and pursue new careers. The Chair will be working closely with staff to help share these stories and information on workNet Career Center services.

5. PUBLIC COMMENT

No public comments were offered.

6. INCUMBENT WORKER TRAINING

6.A. [23-1213](#)

Incumbent Worker Training Memo - Aqueity

Attachments: [Board Memo Aqueity PY 2023](#)

RESULT:	ACCEPTED AND PLACED ON FILE
MOVER:	Lynn LaPlante
SECONDER:	Sadia Covert

6.B. [23-1214](#)

Incumbent Worker Training Memo - Mindsight

Attachments: [IWT Approval - Board Memo \(5K+\) - Mindsight](#)

RESULT:	ACCEPTED AND PLACED ON FILE
MOVER:	Lynn LaPlante
SECONDER:	Sadia Covert

6.C. [23-1215](#)

Incumbent Worker Training Memo - Koi CComputers, Inc.

Attachments: [IWT Approval - Board Memo \(5K+\) - Koi Computers Inc Final](#)

RESULT:	ACCEPTED AND PLACED ON FILE
MOVER:	Lynn LaPlante
SECONDER:	Sadia Covert

7. AUTHORIZATION TO TRAVEL

7.A. [23-1216](#)

Authorization for the Director of Workforce Development to attend the Illinois Department of Commerce and Economic Opportunity Workforce Innovation and Opportunity Summit. Held in East Peoria, Illinois from May 11, 2023 to May 12, 2023. Expenses to include registration, transportation, lodging, and per diems for a total not to exceed \$705.08.

Attachments: [Director, Workforce Development Travel Auth_Redacted](#)

RESULT: APPROVED AT COMMITTEE

MOVER: Lynn LaPlante

SECONDER: Sadia Covert

7.B. [23-1217](#)

Authorization for the Workforce Board Manager to attend the Illinois Department of Commerce and Economic Opportunity Workforce Innovation and Opportunity Summit. Held in East Peoria, Illinois from May 11, 2023 to May 12, 2023. Expenses to include registration, transportation, lodging, and per diems for a total not to exceed \$402.32.

Attachments: [Workforce Board Manager Travel Auth_Redacted](#)

RESULT: APPROVED AT COMMITTEE

MOVER: Lynn LaPlante

SECONDER: Sadia Covert

8. **BUDGET TRANSFERS**

[23-1218](#)

Budget Transfer - Transfer funds from account 2840-53820, Grant Services, to account 2840-53806, Software Licenses, in the amount of \$20,000.

Attachments: [Budget Transfer_redacted](#)

RESULT: APPROVED

MOVER: Lynn LaPlante

SECONDER: Sadia Covert

9. **PRESENTATIONS**

9.A. [23-1219](#)

Hotel Relief Program Summary - Beth Marchetti, DuPage Convention & Visitors Bureau

Beth Marchetti, Director of the DuPage Convention & Visitors Bureau, provided outcomes for the Hotel Relief Program, funded through the American Rescue Plan Act (ARPA) to Committee members. Questions were taken from Committee Members.

9.B. [23-1220](#)

ARPA Marketing Campaign Update - Greg Bedalov & Beth Marchetti

Beth Marchetti, DCVB, and Rita Haake, Choose DuPage, walked the Committee through their objectives to market DuPage County as a safe place to conduct and operate business and draw in tourism for sporting and leisure events. They spoke to their campaign concept, target audience, marketing strategies, budget, and timelines. Questions were taken from Committee Members.

9.C. [23-1221](#)

Hosting & Bid Fee Funding Request - Beth Marchetti, DCVB

Beth Marchetti, DCVB, presented on the economic impact to DuPage County from tourism. Ms. Marchetti also emphasized the role sporting events has on drawing tourism to DuPage and the launch of the DuPage Sports Commission. Ms. Marchetti highlighted the events from 2022, and their impact, and presented a funding request to the Committee Members. Questions were taken and it was decided that this item will be on the April agenda for more discussion.

10. OLD BUSINESS

No old business was discussed.

11. NEW BUSINESS

Member Sheila Rutledge informed the Committee of a recent meeting regarding heat pump adoption as a sustainable energy strategy and the barriers to wide implementation. It was noted that one of those barriers is a lack of training among area contractors, and Member Rutledge indicated this may be an issue for the Economic Development Committee to explore further.

12. ADJOURNMENT

With no further business, the meeting was adjourned. at 9:18 AM.