



# DU PAGE COUNTY

## Strategic Planning Committee

### Final Summary

421 N. COUNTY FARM ROAD  
WHEATON, IL 60187  
[www.dupagecounty.gov](http://www.dupagecounty.gov)

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**Tuesday, March 21, 2023**

**11:00 AM**

**Room 3500B**

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**1. CALL TO ORDER**

11:00 AM meeting was called to order by Chair Covert at 11:05 AM.

**2. ROLL CALL**

<b>PRESENT</b>	Covert, Cronin Cahill, LaPlante, and Yoo
<b>ABSENT</b>	Krajewski, and Rutledge

Also in attendance at the meeting were Assistant State's Attorney Conor McCarthy, County Board Member Greg Schwarze, Chief Communications Officer Joan Olson, Public Information Officer Evan Shields, Chief Policy and Program Officer Sheryl Markay, Policy and Program Manager Jason Blumenthal and Director of Community Services Mary Keating.

**3. PUBLIC COMMENT**

No public comments were offered.

**4. CHAIRWOMAN'S REMARKS - CHAIR COVERT**

Chair Covert welcomed new committee members Vice-Chair Cindy Cahill, Yeena Yoo and Brian Krajewski.

Chair Covert noted two key items on today's agenda. The first is the awarding of a contract to Berry Dunn to serve as the consultant for the revamping of the DuPage County Strategic Plan. The current strategic plan was implemented in 2012 and has served us well over the last decade, but the time has come to update the plan and define our vision for the coming years. Policy and Program Manager Jason Blumenthal will give us a background on Berry Dunn, discuss the scope of our project and address any questions the committee might have. The second item of note on the agenda is a review of the FY2022 Strategic Initiative Implementation Summary. Mr. Blumenthal will briefly review some of the 51 different strategic updates from our various departments.

**5. APPROVAL OF MINUTES**

**5.A. [23-1195](#)**

Approval of Minutes from April 5, 2022 Meeting

**Attachments:**     [Summary minutes\\_Final 8016.pdf](#)

<b>RESULT:</b>	APPROVED
<b>MOVER:</b>	Yeena Yoo

<b>SECONDER:</b> Lynn LaPlante
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## 6. OTHER ACTION ITEM

### 6.A. [SP-P-0001-23](#)

Approval of a contract purchase order issued to Berry Dunn McNeil & Parker, LLC (BerryDunn), to provide professional consultation services related to the implementation of the DuPage County Strategic Plan, for the period March 28, 2023 through March 28, 2024, for a contract total amount not to exceed \$79,600; per RFP #23-024-CB.

Jason Blumenthal provided a brief background regarding the Berry Dunn contract. Last year the County Board made a decision to budget \$80,000 to update the current strategic plan. As noted earlier in Chair Covert's remarks, 2012 was the initial introduction of the Strategic Plan for DuPage County, and there was an update in 2019 to add a strategic imperative for diversity and inclusion. There have been many changes throughout DuPage County in the past decade, however, and the current plan needed to be revised. Our task was then to find a consulting team that could assist with this process. The scope of this project under Berry Dunn will include activities such as conducting community forums, community surveys and a workshop with the County Board to discuss their vision for the County and what they would like to see included in the new plan, and finally to write the final product for the Board to approve as the new County Strategic Plan.

The firm, Berry Dunn McNeil & Parker LLC, was selected for consideration as they received the highest score from the bidding process. Upon approval by this committee today and upon approval by the Finance Committee and County Board on March 28, a formal agreement will be entered into with Berry Dunn.

**Attachments:**     [PRCC - for Strategic Plan\\_BerryDunn.pdf](#)  
[STRATEGIC PLANNING SERVICES 23-024-CB RFP TAB.pdf](#)  
[BerryDunn\\_DuPage\\_Strategic Planning\\_RFP\\_Price Proposal.pdf](#)  
[BerryDunn\\_DuPage\\_Strategic Planning\\_RFP\\_Tech](#)  
[Resp\\_redacted.pdf](#)  
[BerryDunn Proposal Form\\_R.pdf](#)  
[BerryDunn Vendor Ethics\\_R.pdf](#)

<b>RESULT:</b>	APPROVED AND SENT TO FINANCE
<b>MOVER:</b>	Cynthia Cronin Cahill
<b>SECONDER:</b>	Lynn LaPlante

## 7. INFORMATIONAL

### 7.A. [23-1223](#)

FY2022 Strategic Initiative Implementation Summary

Mr. Blumenthal noted that there were 51 strategic imperatives for FY2022 implemented by each department under County Board authority. Some notable accomplishments included Animal Services securing additional funding for major renovations to their facility; the launch of the countywide 211 information and referral line by Community Services; a multi-media communications initiative by the County Board office; and implementing the new strategic plan for DuPage County, beginning with the Request for Proposal and passing a budget for it. Also highlighted was progress on the western access to O'Hare Airport, as well as the implementation of the Granicus Legistar legislative management software and the new DuPage County website by the county's IT department.

**Attachments:**     [FY2022 Strategic Initiative Implementation Summary.pdf](#)

Motion to Receive and Place on File

<b>RESULT:</b>	ACCEPTED AND PLACED ON FILE
<b>MOVER:</b>	Yeena Yoo
<b>SECONDER:</b>	Lynn LaPlante

**8. OLD BUSINESS**

No old business was discussed.

**9. NEW BUSINESS**

No new business was discussed.

**10. ADJOURNMENT**

With no further business, the meeting was adjourned.