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### Memo

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Date: August 4, 2023  
To: Economic Development Committee  
From: Marlon A. Morris, Business Services Representative, DuPage Workforce Development Division  
RE: Incumbent Worker Training Application – The Jel Sert Company

For nearly a century, The Jel Sert Company has focused on the singular mission of helping families to create lasting memories, by way of their high-quality and value food and beverage products. As an industry-leading manufacturer of drink and dessert mixes, in addition to freezable novelties, Jel Sert is a mid-sized company, with large-scale capabilities. Jel Sert is also a widely-respected contract manufacturer, providing to clients an array of products, including delicious drink mixes, sports nutrition consumables, medical foods, dessert mixes – and more.

In targeting qualified candidates to fill open Mechanic and Technician positions, Jel Sert is decidedly challenged. The industry's current environment has given rise to a shortfall of qualified professionals who embody skillsets related to troubleshooting and providing maintenance to equipment central to the manufacturing process.

A well-trained technician knows not only how to read equipment schematics, but also how to facilitate repairs in the shortest time possible, thereby minimizing costs. The training curriculum proposed would allow for enhanced productivity, by way of minimal machine dormancies. The training would build upon the skillsets of the company's Mechanics, paving new roads to career advancement for those aspiring to Technicians' responsibilities.

In failing to implement the training, Jel Sert would continue to languish in its effort to find qualified candidates to fill open Technician positions. The company would also continue to struggle in its attempts to provide to employees the pathways to promotion that proper training would readily offer. Jel Sert's technicians need indoctrination as to the correct methods of providing a solution to each issue, as it arises.

Notes:

- \* The Jel Sert Company — 1048 Employees
- \* Located in West Chicago, Illinois
- \* Number of Incumbent Workers to be Trained: 32
- \* Total Amount Approved: \$25,000.00